Novelty BRIDE

2019 MEDIA KIT

KT MERRY

INTRODUCTION

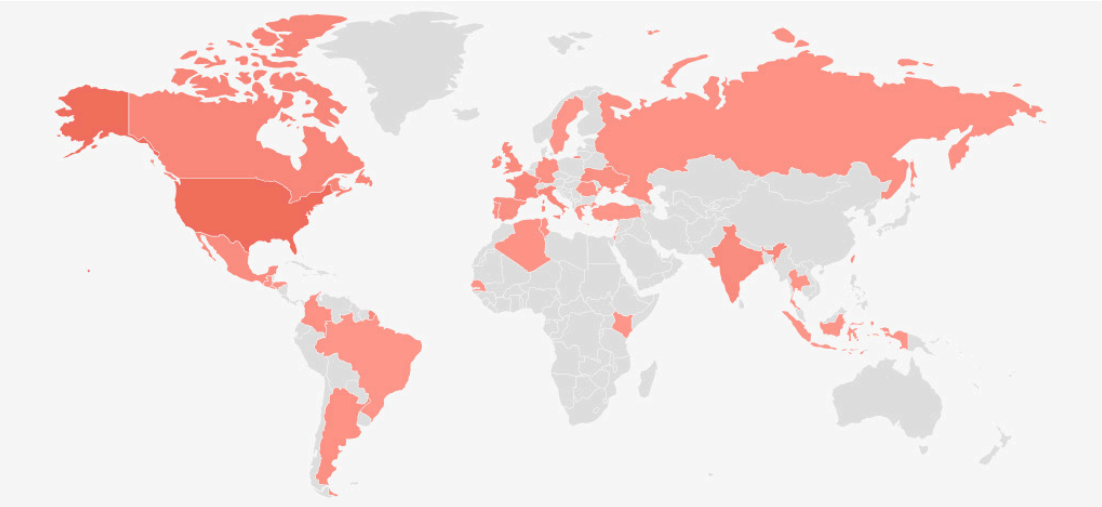
OVERVIEW OF NOVELTY BRIDE

FILLED WITH WHAT'S FABULOUS, FIERCE AND ARTISTIC INSPIRATION FROM AROUND THE GLOBE. NOVELTY BRIDE MAGAZINE IS THE ELITE GUIDE FOR THE INTERNATIONAL FASHIONABLE WOMAN.

FROM COUTURE WEDDING INSPIRATION TO BEAUTY ADVICE FROM INDUSTRY LEADERS. THE PAGES ARE FILLED WITH GORGEOUS EDITORIALS AND INTERVIEWS FROM THE WORLD'S MOST ELITE PHOTOGRAPHERS AND INCREDIBLE ARTISTS.

THIS LUXURY, WEDDING INSPIRATION PUBLICATION IS FOR ASPIRING BRIDES, FASHION LOVERS AND READERS WHO CONSUME MEDIA BOTH ON AND OFF LINE.

WITH AN EYE FOR WEDDING DETAIL, PASSION FOR FASHION AND THE COUTURE INSIDE SCOOP, NOVELTY OFFERS READERS A UNIQUE PERSPECTIVE ON HIGH END FABULOUS BI-ANNUALLY.



1

GLOBAL
AUDIENCE AND
READERSHIP

2

THE ULTIMATE WEDDING
AND FASHION GUIDE WITH
EDITORIAL COLLABORATIONS

3

SPONSORED INSTAGRAM,
FACEBOOK & PINTEREST POSTS
REACHING OVER 40,000
EACH ISSUE

4

ONLINE 'CHIC LIST' LISTING
$299 FOR ONE YEAR
COMPLIMENTARY FOR ADVERTISERS

ADVERTISING COSTS

FULL PAGE SPREAD, FULL BLEED AND FULL PAGE BLEED

NOVELTY BRIDE MAGAZINE OFFERS BOTH FULL PAGE AND FULL PAGE SPREAD ADVERTISING OPPORTUNITIES. YOUR ADVERTISEMENT WILL BE IN GOOD STANDING NEXT TO BREATHTAKING IMAGERY AND ARTICLES DIRECTED AT YOUR TARGET MARKET. YOU ALSO RECEIVE SOCIAL MEDIA POSTS AND ONLINE DIRECTORY.

COVER

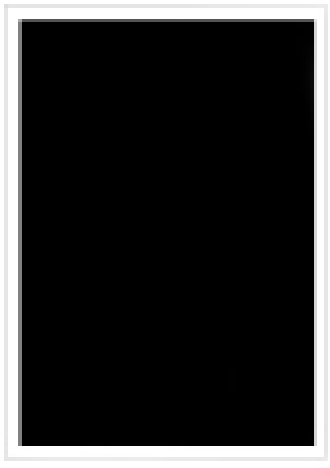
PURCHASED COVER ADVERTISING COST $3000

HALF PAGE AD $595

ONLINE MARKETING $400
CUSTOMIZE YOUR ONLINE AD THAT WILL REACH VIEWERS AROUND THE WORLD WITH AN EMBEDDED LINK TO YOUR WEBSITE HOME PAGE. YOU RECEIVE SIX MONTHS VIEWER TRAFFIC. NOT ON A ROTATION TIME TABLE BUT CONSTANTLY VISIBLE TO AUDIENCES. A POP UP WINDOW WILL DIRECT VIEWERS TO YOUR SITE.

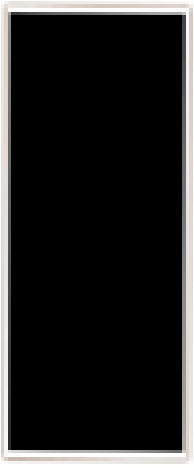
PER ISSUE	FULL PAGE VERTICLE	FULL BLEED/FULL SPREAD
1 ISSUE	*$1095*	*$1795*
2 ISSUES	*$995*	*$1695*
3 ISSUES	*$795*	*$1595*

PREMIUM POSITIONS
FIRST AD PAGE $2000
INSIDE BACK COVER $2000



FULL PAGE
AD SPECS: 10.875" H X 8.375 W 300 DPI

FULL PAGE SPREAD AND BLEED
AD SPECS: 16.75" W x 8.375" V 300DPI



HALF PAGE AD SPECS:
5.437 W X 8.375 H 300 DPI

"Luxurious and my skin feels so hydrated and taken care of! I look forward to the ritual of using them every day"
- Kim, CA, age 46

"On day 4 of using these products I had two of my friends at lunch comment on how great my skin looked."
- Audrey, TX, age 61

FEATURED TOPICS
IN EVERY ISSUE...

JEWELRY THE JEWELS THAT MAKE HER WANT TO SAY "I DO!" THE BEST SELECTION ON THE MARKET

LYDIA COURTEILLE

THE WEDDING DAY

COUPLES IN LOVE & LOVE STORIES

RED CARPET EVENTS AND FASHION

CELEBRITY AND ROYALTY FEATURED ARTICLES ON INTERNATIONAL EVENT COVERAGE

LE SECRET D' AUDREY

BEAUTY PRODUCTS AND ADVICE FROM EVERY DAY STREET WEAR TO THE WEDDING DAY

ANDY TRIEU

BRIDAL FASHION

DESIGNERS LATEST WEDDING DESIGNS FOR A WALK DOWN THE AISLE

VIKTOR&ROLF

DECOR! LUXURIOUS DECOR INSPIRATION

FASHION WEEKS THE NEWEST DESIGNS FROM FASHION WEEKS ACROSS THE WORLD

CHANEL