

Novelty *BRIDE*



2016 MEDIA KIT



NOVELTY BRIDE MAGAZINE

FILLED WITH WHAT'S FABULOUS, FIERCE AND ARTISTIC INSPIRATION FROM AROUND THE GLOBE, NOVELTY BRIDE MAGAZINE IS THE ELITE GUIDE FOR COLORADO AND THE INTERNATIONAL FASHIONABLE WOMAN.

FROM COUTURE WEDDING INSPIRATION TO BEAUTY ADVICE FROM THE INDUSTRY'S LEADERS. NOVELTY IS THE LONG AWAITED ANSWER TO A BRIDES WEDDING DAY BLISS.

FILLED WITH GORGEOUS EDITORIALS AND INTERVIEWS FROM THE WORLD'S MOST ELITE PHOTOGRAPHERS AND INCREDIBLE ARTISTS.

THIS LUXURY, WEDDING INSPIRATION PUBLICATION IS FOR ASPIRING BRIDES AND READERS WHO CONSUME MEDIA BOTH ON AND OFF LINE.

WITH AN EYE FOR WEDDING DETAIL, PASSION FOR FASHION AND THE COUTURE INSIDE SCOOP, NOVELTY OFFERS READERS A UNIQUE PERSPECTIVE ON HIGH END FABULOUS.

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FEATURED IMAGES BY SANDRA AABERG, JERRY GHIONIS, JOSE VILLA, LINDSAY ADLER & REBECCAMARIE PHOTOGRAPHY

PRINT EDITION

OUR PRINT EDITION IS FILLED WITH GORGEOUS PAGES THAT ENGAGE EVERY FASHIONISTA AND READER.

PRINT COPIES WILL BE OFFERED TO OFFLINE READERS, AND COMPLIMENTARY MAGAZINES WILL BE DISTRIBUTED TO LOCAL CHOICE HOTELS, WEDDING PLANNERS, AND TOP SALONS.

DIGITAL EDITION

DIGITAL WILL OFFER READERS AND BUSINESS LEADERS THE OPPORTUNITY TO NETWORK AND ENGAGE IN THE BUSINESSES INVOLVED IN EACH PUBLICATION.

EVERY ISSUE WILL FEATURE CAREFULLY SELECTED VENDORS AND BUSINESSES FROM ACROSS THE GLOBE WHO SHAPE THE WEDDING COMMUNITY, INCLUDING DESIGNERS.

MAGAZINE LAUNCHED THE SUMMER OF 2015 FEATURING THE 'ART' ISSUE
WINTER OF 2016 FEATURING THE 'CLASSICS' ISSUE
SUMMER OF 2016 THE EUROPEAN ISSUE
WINTER OF 2017 THE DESTINATION WEDDING ISSUE



Novelty

BRIDE

FULL PAGE SPREAD, FULL BLEED AND FULL PAGE BLEED

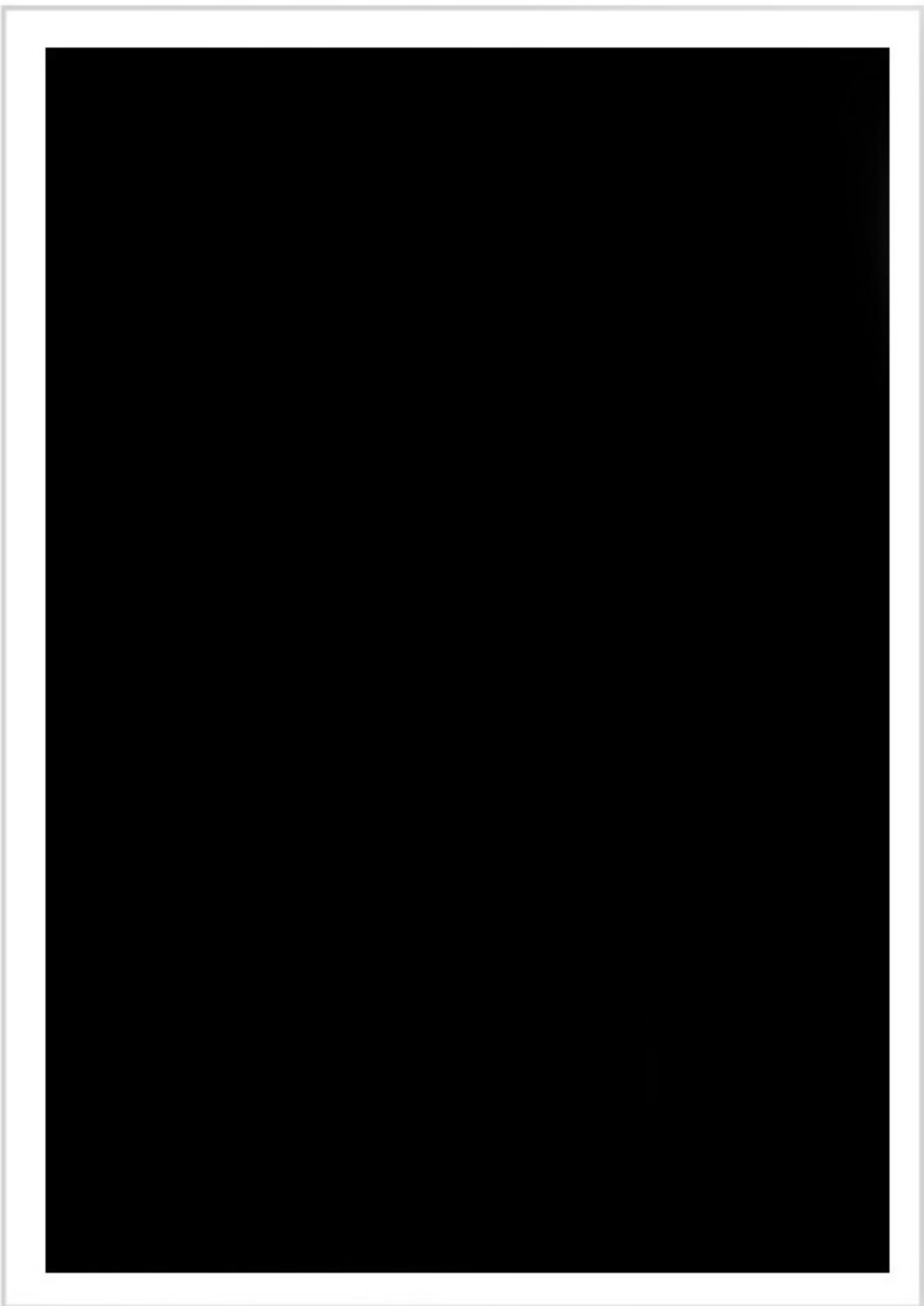
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	FULL PAGE VERTICAL <i>(per issue)</i>	FULL BLEED/FULL SPREAD <i>(per issue)</i>
1 ISSUE	\$895	\$1395
2 ISSUES	\$795	\$1295
3 ISSUES	\$695	\$1195

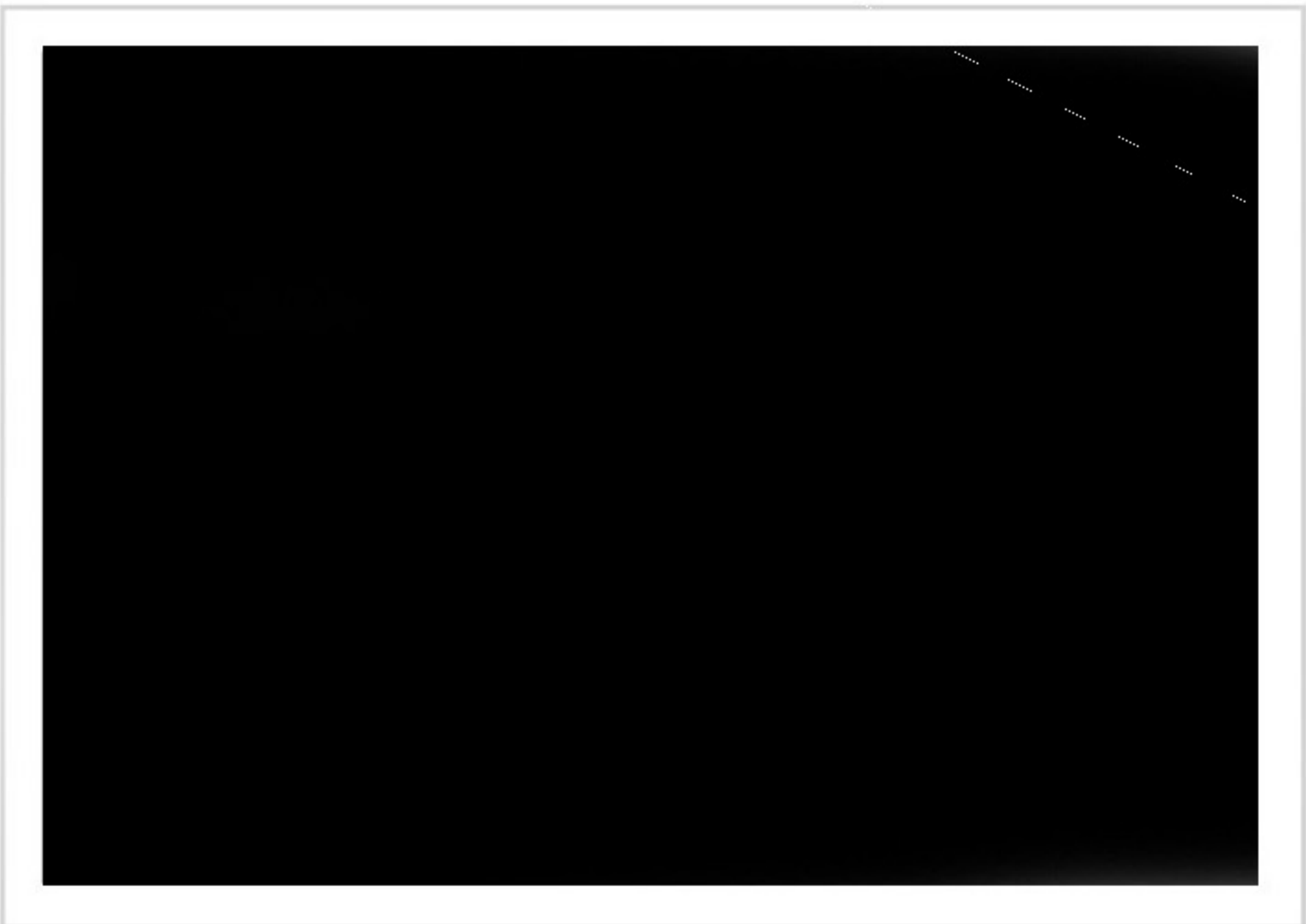
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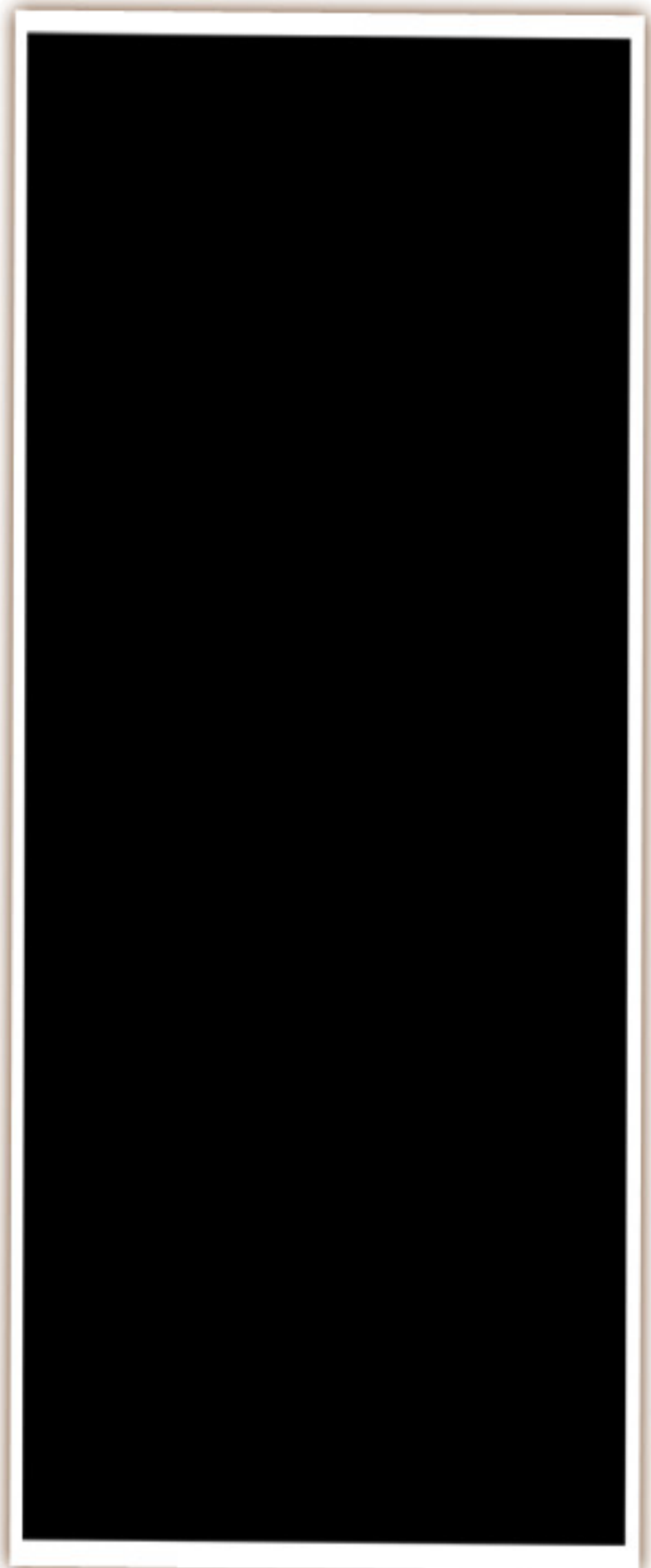


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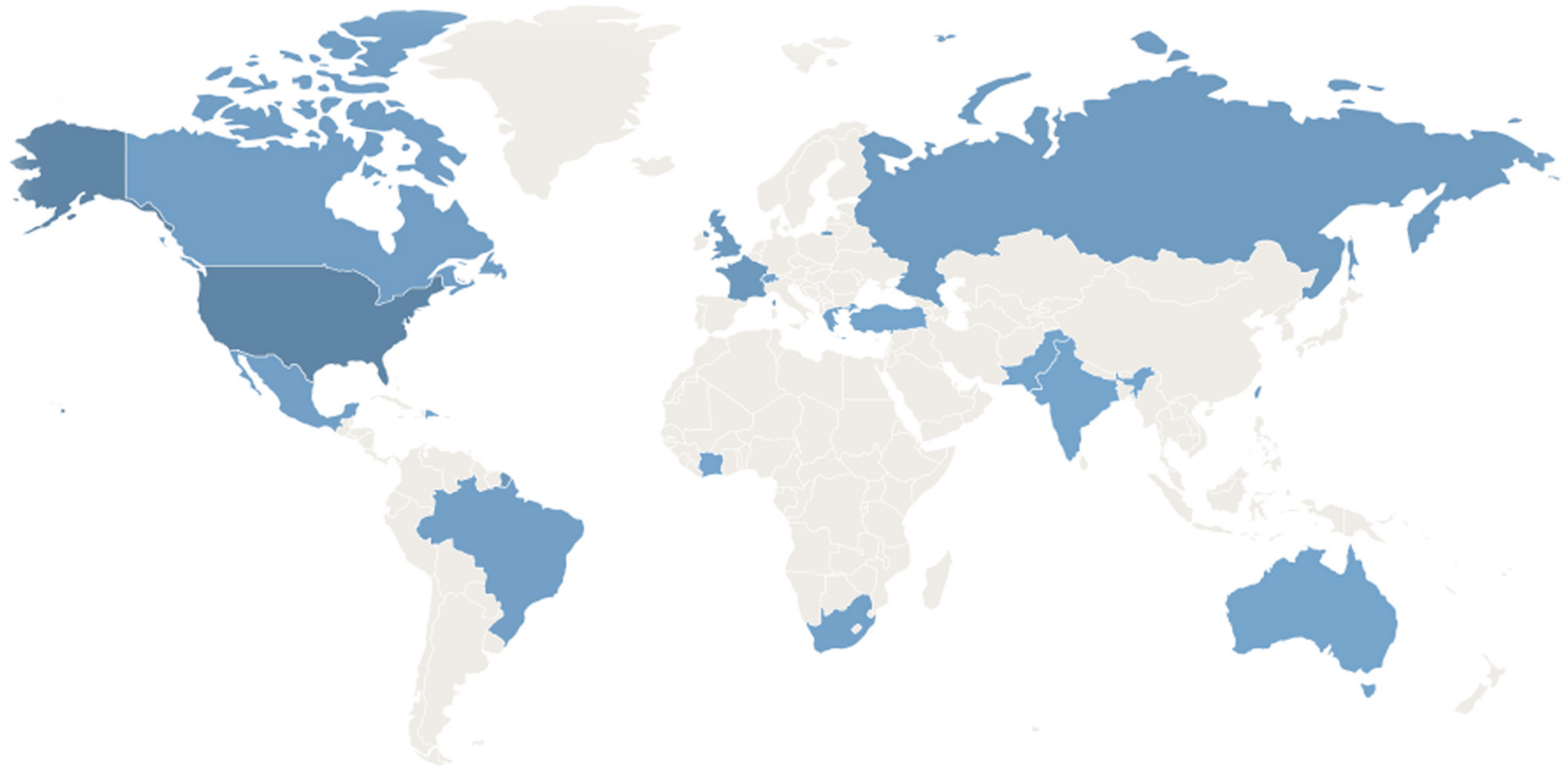
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EACH AD SPACE MUST HAVE 1/8 OR .275" BLEED

DESIGN SERVICES ARE AVAILABLE, PLEASE INQUIRE FOR RATES

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AS OF 2016 OUR PUBLICATION NOVELTY BRIDE MAGAZINE HAS AN AUDIENCE ALL OVER RUSSIA, AUSTRALIA, INDIA, MALAYSIA, AFRICA, TURKEY, GREECE, FRANCE, SPAIN, GERMANY, UK, IRELAND, BRAZIL, MEXICO, USA, CANADA, DOMINICAN REPUBLIC, TAIWAN & JAPAN

THE EUROPEAN EDITION IS SET TO COME OUT IN JUNE OF 2016 AND WE WILL BE BROADCASTING TO OVER 80,000 VIEWERS FOR THIS SPECIAL EDITION

ADVERTISING COSTS CAN BE MADE IN FULL OR OPTIONAL PAYMENT PLANS MADE UPON CONTRACT
MAGAZINE PUBLICATIONS WILL BE LIVE INDEFINITELY AND VIEWABLE TO READERS AT ANY MOMENT THEY BROWSE THE WEB PAGE OR ISSUU.

YOUR AD WILL STAY ON OUR ONLINE MAGAZINE CONTENT AND NOT REMOVED.

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